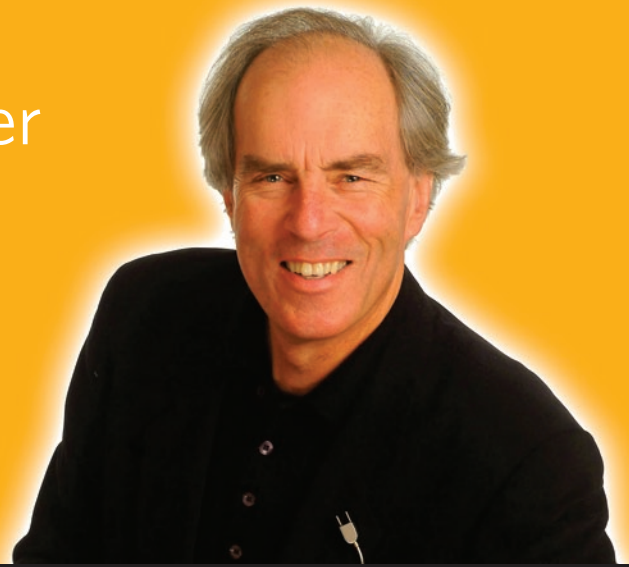


A conversation with producer

Christopher Springmann



Of **Life Love & Health**, heard daily on:



Creative Convergence

Integrating personal skills and life experiences to achieve greater effectiveness, personal fulfillment . . . and better health.

Christopher Springmann's keynote, **Creative Convergence**, resonates with audiences: it's real, relevant and as current as today's news!

Learn

- That creativity is cumulative, portable and measurable. It calibrates individual power and personal intellectual property: Creativity = products and solutions.
- Why "What we do in life echoes in eternity . . ." as positive actions create ripple effects, define our contributions, and create a meaningful personal legacy.
- How to be always on: seek inspiration, ask the right questions, link-and-combine the best elements of America's culture.



Creative Convergence

Comes alive in a rich multi-media presentation as Christopher brings a lifetime of creative output to the stage

See Christopher's stunning photographs.

Hear touching, poignant *Life Love & Health* radio programs plus funny outtakes, classic shows, listener feedback (hold on tight!)

Watch scenes from the new video series!

You'll **also experience** the Big Idea behind the creation of his nationally-syndicated daily radio show, *Life Love & Health* - share in the inspiration, struggle and triumph. Christopher got it right by following his intuition, instincts and experience. How *did* he do that? What kept him going? What can YOU learn from the process?

Christopher Springmann's career path has been an amazing one, first as a photographer for TIME, Fortune, Smithsonian; then as CEO cover-story and leadership profiler for Chief Executive magazine; and now, as a radio/TV producer, all motivated by creativity and the desire to make a difference in people's lives.



www.lifeloveandhealth.com/speaker | 415 255 7487

Bio – Christopher Springmann

“It’s all about **Life Love & Health** . . . ”

Those words are currently heard by millions every day on ABC, CNN, National Public Radio, XM Satellite Radio and the Voice of America, as producer Christopher Springmann hosts Life Love & Health, America’s most listened-to health and lifestyle program.

Christopher’s creation of **Life Love & Health** is the latest chapter in his personal creative journey. It’s one grounded in empathy and compassion for the human condition, driven by a desire to ultimately make a difference in people’s lives by influencing their choices and decisions, and using broadcast media and his own distinctive voice as a vehicle for expression.

Christopher graduated from the San Francisco Art Institute with a Bachelor of Fine Arts degree in photography, and started his work-life as a news photographer for the San Francisco Chronicle, then spent a formative year in Vietnam for TIME magazine. After returning home, he worked for many publications, including Fortune, Smithsonian and National Geographic magazines, later specializing in executive portraits for corporate annual reports and trade publication covers. He went on to photograph such 20th Century notables as artist Georgia O’Keeffe, polio vaccine legend Dr. Jonas Salk, and two-time Nobel Prize winner Linus Pauling. Christopher was named by Swedish camera manufacturer Hasselblad as international spokesperson. The art of photographic lighting became Christopher’s signature specialty, and he was in great demand as a workshop teacher.

A fascination with business leadership and the anatomy of decision-making strategies led Christopher to become a print journalist. His articles include CEO profiles for Chief Executive and California CEO magazines. The Robert Wood Johnson Foundation honored him with a Fellowship to explore “Health Disparities Among Women Of Color,” following an award-winning series on healthcare, business and economics. Christopher’s research into the realities of healthcare led him to the conclusion that America’s health story was not being told effectively: missing were the real voices of culture, ethnicity, age and gender. Christopher matched this unmet need with opportunity, determining that radio and television, not print or still imagery, were the most effective ways to reach the greatest number of people where they lived, worked and played.

Thus, **Life Love & Health** was born.



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Recent Speaking Engagements for Christopher Springmann

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Cisco Systems
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Southwest Airlines
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Texas Bankers Association
ImagingUSA Conference
Women In Technology International
American Society of Assoc. Executives (ASAE)
Bakersfield Business Conference
Los Angeles Association
of Advertising Agencies
World Healthcare Congress
“What’s Right In Healthcare”
Studer Group